

Viewpoint

Off Campus Advertising Kit



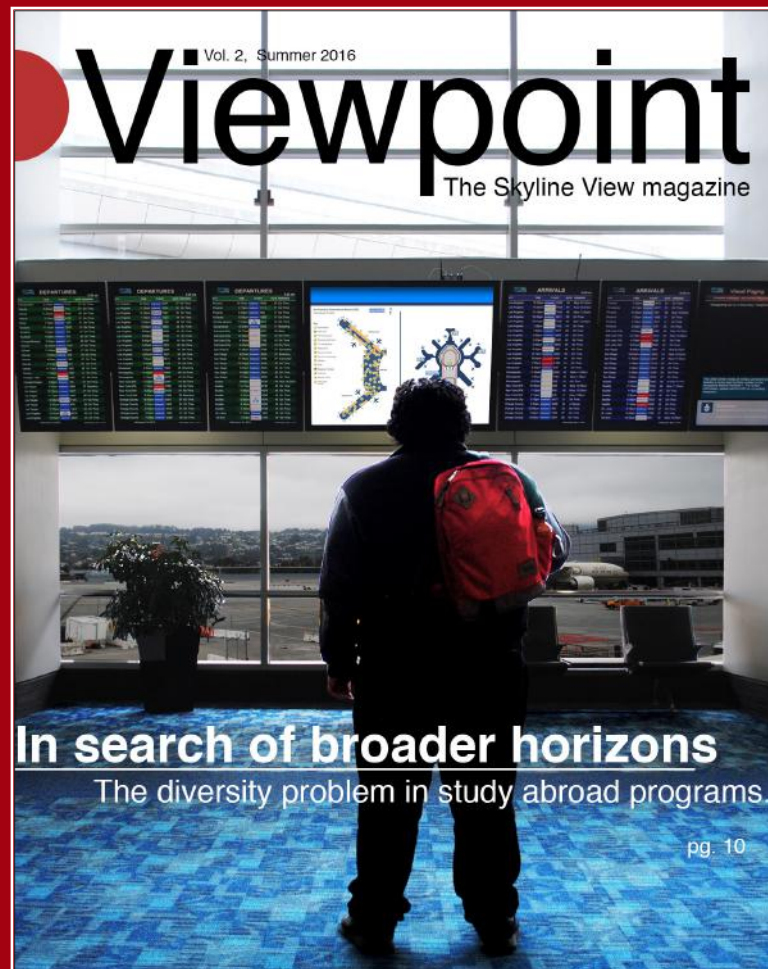
Skyline College Journalism Department
theskylineview@gmail.com | theskylineview.com | 650-738-4302
3300 College Drive, San Bruno, CA 94066

HISTORY OF VIEWPOINT MAGAZINE

Viewpoint is an award-winning, student-run magazine that covers the campus community and is produced by the journalism students of Skyline College in San Bruno.

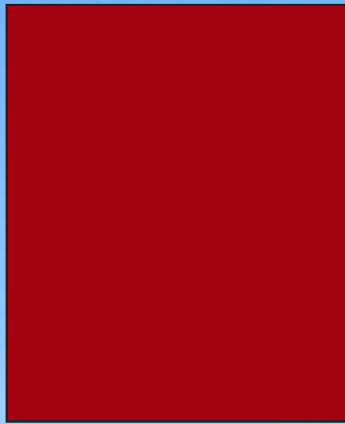


PREVIOUS COVERS



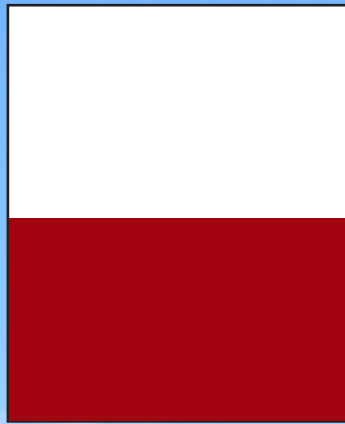
Off Campus Advertising Rates & Sizes

Full Page



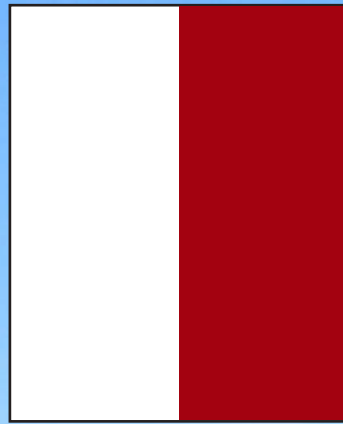
8.25 x 10.5 in
\$400

Half Page



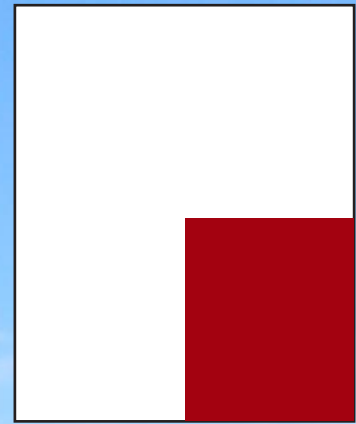
8.25 x 5.25 in
\$300

Half Page
Vertical



4.125 x 10.5 in
\$275

Small Half
Quarter



4.125 x 5.25 in
\$225

Back Page \$600

Inside Front Cover \$500

Inside Back Cover \$475

Basic Creative Requirements for Ads

- File formats: PDF/JPEG/PSD
- All ads must be 200-300 dpi
- Color images must be in CMYK format

*Advertisements must be paid in advance to reserve the price and place in the magazine.

**For more information, contact us at: theskylineview@gmail.com | Bldg. 8, Rm. 8-110 | 650-738-4302 |

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